

# Networking to Voting Success

## **Qld Boulder Opal \$20,000 Voters Choice Awards**

If you're planning to be successful in 2009 Qld Boulder Opal \$20,000 Voters Choice Awards come Thursday 16 April at the Opal Fashion Bash then first need to follow these important steps:

**Go into your newspaper, television or radio station in person. Let them know you are planning to become the Face of \$100,000 Opal Fashion Bash. What your fundraising target is & some of crazy or big events you plan to stage.** If want to really to grab their attention wear or bring in something that you are going to use in your voting campaign. It may be "Vote for me" T-shirt or "Voting Poster" or be dressed up to the nines or other. **Remember the more media exposure you receive the more votes you are likely to receive.**

**Go out and set yourself up a voting support network.** Muster your close friends around and convince them to join your network team. Ask them for ideas & suggestions as to how best to acquire more public voting support. **Appoint a campaign manager to coordinate all your voting fundraisers.** Set yourself a voting target weekly, monthly and post up a progress chart so all your team can see how your campaign is progressing. **Most successful people all set themselves goals and targets on any project they work on today.**

**E-networking & colour flyers:** Prepare an attention grabbing voting newsletter or flyer. It can be simple "Vote for Me" Colour Flyer or E-newsletter with a brief biog + 2 - 3 different pictures of you. Make it simple as to what you are trying to achieve with your campaign. **Never forget to always post on the bottom "Please forward this on to an interested friend"**

**Set up info booth.** Select a location or venue where lots public shop or visit. Make sure have nice big poster of yourself + lots info on the fashion bash. Put up a sign or Sandwich Board that will grab their attention. It could be "WIN - Bronco's signed Footy Jumper" or "WIN - 3 night Island Holiday" or "WIN a \$500 Shopping Voucher". Remember if want the public to vote for you must offer them some incentives. **A NRL or VFL jumper or t-shirt signed by all players are great items to auction or raffle. Holiday or shopping prize vouchers are a lot easier to get sponsored. An Opal Jewellery Pendant that retails at \$1000 can sometimes be purchased for as low as \$200 at wholesale price & if you wear this around your neck can you imagine how many raffle tickets you could sell in this in your daily travels.**

## **Here are some Voting Fundraiser Ideas.**

**Any type of walkathon will allow you to get lots of voting sponsors.** BBQ Luncheons or Dinner fundraisers with fashion parades, raffle, auctions can sometimes result in securing many thousands of dollars in voting support especially if can get food, venue, prizes all sponsored. If ask most club managers or festival organisers to help you stage a fundraiser you will find most will be very supportive if they think your idea will attract a lot of customers to their venue or festival. **The cheapest & best voting fundraiser idea I can suggest to you all is to Purchase a \$30 copy of 2008 Opal Fashion Bash TV Doco and start showing this to as many business persons or friend you know.** Once they view this & see how it has helped so many students follow their career dreams they should give you some voting support.

**So if you want to become a "Good Voting Networker" you can** - All you have to do if be different than the rest by offering a voting fundraising attraction that has a lot of public & media appeal. Then it's only a matter of getting lots support from friends & Bingo come Thursday 16 April we just could be presenting you with a load of cash & opal jewellery prizes up on centre stage.

**Make up a plan & set yourself a voting target or goal here. Here are some suggestions below:**

- **5 X \$2 Voting Entry Forms a day = \$70 a week or \$300 a month**
- **10 X \$2 VEF a day = \$140 a week or \$600 a month**
- **20 X \$2 VEF a day = \$280 a week or \$1200 a month**

**Our 2008 Voters Choice Awards winner secured over 3500 X \$2 VEF over a 4 - 5 month period;** she set herself both weekly & monthly voting targets. Her original overall goal was 2500 X \$2 VEF = \$5000, She succeeded this by 1000 X 2 VEF; She was just 13 yrs of AGE. She namely did shopping centres; raffles including Cowboys framed & signed Football Jumper, Sold mangoes from her front yard over the summer school holiday period. **Not all of her original fundraising ideas proved a success but she always kept to her plan/voting targets.**

**Remember all the Voters Choice Awards income monies go directly back into entrants cash prizes at 2009 Opal Fashion Bash.** The more votes that are registered the more cash prize money entrants can win overall. It's like assisting to put something back into an amazing youth fashion event that supports students all over this country to follow their future career dreams.

At the end of the day it's up to each registered entrant to decide if they want to enter these 2009 Qld Boulder Opal \$20,000 Voters Choice Awards. You can enter individually or as a team entry the choice is yours, for more info visit [www.fashionbash.com.au](http://www.fashionbash.com.au)

**Are you ready to become the first International Face of the Opal Fashion Bash?**

