



youth fashion  
expressions Inc.

"Building future careers for the youth of this nation"

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Help us support these Youth Fashion Projects

www.fashionbash.com.au

Student Fashion & Life Skills Training Classes

\$100,000 Opal Fashion Bash

Student Family Fashion Walks

## 2010 FASHION AMBASSADOR AWARDS – INFO FACT SHEET

**Location/Date/Venue:** At this point of time these inaugural fashion ambassador awards will be held in Townsville during 2010 National Youth Week celebrations during Qld school holidays on either Friday 9 or Saturday 10 April. No Venue has yet to be decided upon. It is hoped they will be staged as part of proposed 2010 Opal Fashion Bash 2 day event program. They will be presented more than likely at a daytime show.

**Purpose of these Awards:** The purpose of these Fashion Ambassador Awards is to help raise \$50,000 in annual funding so our association can continue to develop & stage the following below youth fashion projects & also Discover & Award the Best Youth Fashion Ambassadors in this nation

- \$100,000 Opal Fashion Bash.
- Regional Student Fashion & Life Skills Training Classes.
- Miss Universe Australia Preliminary Townsville Final

**Youth Project Success:** To date through developing these above youth fashion projects we have seen the discovery of 17 international models & dancers, 7 Australian fashion design award winners, 2005 Miss Indy, 2007 & 2009 Miss Universe Australia title winners. We have also seen many past entrants go on to establish successful careers in the fashion industry. A lot of this success was due to the many professional training classes we have staged. With the inclusion of Fashion & Life Skills to these highly successful training classes we believe it will even better prepare entrants to enter the workforce, improve their public speaking skills, lead a healthier lifestyle as well improving their current fashion look.

**Fashion & Life Skills Training Classes:** Besides learning how to walk on a catwalk or present oneself on stage entrants will now also be taught how look after their skin, select right makeup, groom themselves & choose the right fashions. How to read supermarket labels, how to exercise & eat healthy, how to improve their self confidence & speaking manner in the public arena as well as to best prepare for a job or media interview.

**Fundraising Ideas:** There is no limit as to what type of fundraising projects one can hold. It could be a family fashion walk, walk-a-thon, horse ride, student dance party, sausage sizzle, popcorn & pizza party, barn dance, fruit or vegetable market sale, pancake bake-off challenge, morning or afternoon tea pancake party, banana smoothie blend-off challenge. What about a movie, cheese & wine night - for student's popcorn & fancy dress? Let your imagination run wild as sometimes the craziest fundraising idea can attract the most public & media support. **But remember ever \$2 you raise you must write out a \$2 art union ticket for the sponsor or customer so they can also get a chance to WIN some incentive prizes.**

**Registration of Art Union Tickets:** It is essential that all 2010 fashion ambassador awards entrants register as many \$2 art union tickets as they can as there will be lots of mystery incentive prizes to win in each major prize draw. It is also important we receive these funds periodically so we can continue working on these youth fashion projects.

**Entrants Incentive Prizes:** Entrants will receive these incentive prizes upon registration of the below number of \$2 art union ticket sales:

- 250 Ticket sales: Automatic entry into 2010 Fashion Ambassador Awards Final
- 500 Ticket sales: 2 Tickets to Fashion Ambassador Awards
- 1000 Ticket sales: 1 Complimentary Entry into 2010 Opal Fashion Bash Model or Fashion Design Challenge
- 1500 Ticket sales: 2 Tickets to any Opal Fashion Bash Show
- 2000 Ticket sales: 2 Tickets to any Opal Fashion Bash Show + 2 Tickets to Fashion Ambassador Awards
- 2500 Ticket sales: 2 Nights Motel or Hotel Accommodation to attend 2010 Opal Fashion Bash or Fashion Ambassador Awards.

**\*\*\* Any Entrant whom registers 2500 X \$2 Art Union Tickets will receive all these above listed incentive prizes\*\*\***

- 3000 Tickets sales: \$1000 Opal Pendant ( Retail value)
- 3500 Ticket sales: \$1500 Opal Pendant ( Retail value)
- 4000 Ticket sales: \$2000 Opal Pendant ( Retail value)
- 4500 Ticket sales: \$2500 Opal Pendant ( Retail value)
- 5000 Ticket sales: \$3000 Opal Pendant ( Retail value)

**\*\*\*Any entrant whom registers between 3000 – 5000 X \$2 Art Union tickets can only receive 1 Opal Pendant up to the value of their ticket sales. For example if entrant registers 4000 X \$2 Art Union ticket sales they will receive 1 X \$2000 Opal Pendant\*\*\***

- All 2010 Fashion Ambassador Awards entrants will be in the running to WIN these listed incentive prizes
  - All single female entrants aged 5 - 27 yrs will be in the running to WIN Miss Fashion Australia 2010 Title
- \*\*\*\*For more info please logon to our web site: [www.fashionbash.com.au](http://www.fashionbash.com.au) – Miss Fashion Aust – Ambassador Awards\*\*\*\***

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