



## Introducing 2010 Rachael Finch Rising Star Awards

**Date/Venue: Thursday 8 April @ Townsville Riverway Arts Centre**

**Awards Description:** The Rachael Finch Rising Star Awards is a national search to discover talented teenagers whom wish to follow careers in namely the entertainment or fashion industries. It could be a career as an actor, stage performer, TV Presenter, dancer, singer or as model.

**How will finalist entrants be chosen:** Rachael Finch will select 20 national finalists from all the nominations that are registered throughout this country? She will carefully look at their presentation of photographs and read their Bio. Ten finalists will each be chosen in the following age divisions: 13 - 15 yrs and 16 - 19 yrs. They will then be notified and invited to come to Townsville during National Youth Week celebrations to participate in these rising star awards presentation.

**How will they benefit from this experience:** Each finalist will participate in a very intense and informative 3 hour professional training workshop personally facilitated by Rachael Finch. She will endeavour to teach them lots of new skills that she has developed and acquired over the past 5 years first in a career as an international model then as compeer, host, TV Presenter, Miss Universe Australia & finally as Celebrity Master Chef finalist.

**How will these rising stars be judged:** They will be judged on the way they conduct and present themselves during their professional training workshop, during stage rehearsals and again during their interviews and individual performances on stage? The two age division winners chosen by Rachael will not necessary be the best performers on stage but the one whom she honestly believes has the most potential to go on in future years to become a rising star on the world stage.

**What type of prizes will be offered:** Currently we are seeking a combination of both learning skills and tangible prizes such as professional training classes or workshops in the following: TV presenting, Drama and acting, personal development, public speaking. Opportunities to appear in fashion magazines, TV commercials, films, music videos or in a show reel. Tangible prizes like clothes, swims wear, jewellery, travel and holiday prizes

**How will sponsors benefit:** Firstly and foremost they will be supporting a very worthy national youth project that will assist with the future development of many talented young Australians whom wish to go on and succeed in the entertainment or fashion industry. They will receive excellent branding of their business, company name or products and services. This will be done in house at these awards via signage, power point presentation, compeers and on programs and promotional material to be delivered to schools, via e-news and by way of web site promotion on both Rachael Finch and Youth Fashion Expressions Web sites that are constantly being visited 24/7 by increasing numbers each year. \* The latter attracting 49,340 visits and 2.1 million hits in 2009.



**A Special message from Rachael:** I would like to take this opportunity to personally invite all high school Drama and performance arts teachers to encourage their most talented Teenage students to nominate for these awards. I also encourage any Business or company whom has a passion for supporting youth projects to join me and Youth Fashion Expressions Inc in presenting these Inaugural national rising star awards. Our team is totally dedicated into making these awards an outstanding success and I hope that all entrants take away more confidence, motivation and knowledge in how to develop their career in the entertainment industry.

**To view some of our nominated rising star award finalists please logon:**

**[www.fashionbash.com.au](http://www.fashionbash.com.au) – Rising Stars**

We look forward to your support.

**Rachael Finch - Miss Universe Australia 2009**